

# AVERY BANGUILAN

**INTERACTIVE ART DIRECTOR | DESIGNER**

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I'm obsessed with digital and crazy about design. I love ideas and making them come to life. I'm always tinkering with new technology and evolving my craft. With over 10 years experience under my belt, I've designed and developed numerous websites, emails, and interactive ads on multiple platforms.

## MY WORK EXPERIENCE

### **TOMBRAS GROUP // Digital Art Director**

February 2016 - present

- Led the design of campaigns for fast growing franchise, Orangetheory Fitness

### **CSE // Interactive Art Director**

December 2012 - January 2016

- Help develop social media strategy and digital campaigns for Sprite
- Clients include Coca-Cola, Sprite, Coke Zero, Atlanta Hawks, Aflac, Netgear, Alzheimer's Association

### **BANGART // Freelance Art Director // Designer // Photographer**

2002 - present

- Designed branding and a variety of promotional material
- Develop strategic marketing for three church conferences
- Photography services include wedding, commercial, event, concerts, and sports
- Clients include Fusion Church Atlanta, Red Bag Project, Khmer Child Foundation

### **BBDO // Senior Interactive Designer**

August 2008 - November 2012

- Led the design and development of social, microsites, email, rich media campaigns
- Influential in the advocacy and growth of interactive design in a traditional agency
- Clients include AT&T, Embassy Suites, REI, Georgia-Pacific, Georgia Lottery, Bayer, Florida Department of Citrus, Capital One, Georgia Power, CDC, NOFAS

### **AT&T // Senior Web Designer**

May 2004 - July 2008

- Design and develop high-quality websites and banners set within a tight deadline
- Conceptualized branding and marketing strategies for small-to-midsize businesses

## MY EDUCATION

### **THE ART INSTITUTE OF ATLANTA // B.F.A in Multimedia & Web Design**

Graduated: Spring 2004; Magna Cum Laude, Dean's List, GPA 3.8  
Atlanta, Georgia

**Best Portfolio Award** for Multimedia & Web Design, Bachelor Degree Program, 2004

## MY SKILLS

### **PROGRAMS**

Photoshop, Illustrator, InDesign, After Effects, Media Encoder, Lightroom,

### **PROGRAMMING LANGUAGES**

html, css, javascript, jquery, sass, bootstrap, foundation, php, as3 / as2

### **INTERACTIVE DESIGN**

Wireframing & Prototyping, UX Strategy, Mobile, Digital Publishing, Social Media

### **OTHER SKILLS**

Layout, Typography, Storyboarding, Motion Graphics, Audio/Video, Photography